MOTION FORM FOR SI GA 2018 – ref. SPAIN/Italy 02   SPA-ITA-002

1. Heading for motion (No more than 10 words)
Motion to create an App for mobile phones

2. Member Group(s) proposing motion (note that only SI Exco and Member Groups may propose motions)
Motion SUBMITTED BY SERVAS SPAIN AND SERVAS ITALY IT COMES FROM THE INTERNATIONAL YOUTH GROUPS DURING THE SERVAS YOUTH CAMP 2017 PROMOTED BY SUSANA MARTINEZ AND RAFFAELLA ROTA (ORGANIZING TEAM OF SUMMER YOUTH CAMP2017)-APPROVED BY SPANISH C.E. AND ITALIAN C.E. (EXCO)

3. Exact wording of the motion to be voted on
To improve the new generation of communication tools especially used by young people. To investigate creating a new mobile APP which enhances the communication between members. To do a pre-study of the requirements, scope, timing and cost for a Mobile APP. SI Exco will make a decision to approve the implementation and the cost.

4. Background information and reasons for proposing the motion
In the International Servas Youth Summer camp in Bergamo 2017 there were three working groups of young people working on Servas issues. One of them was Communication and Multimedia working group and they analyzed the situation of the communication and multimedia effort of Servas. They also visited the new International web page and discussed about it. They had the following conclusions: • Servas profiles in social networks like twitter or facebook are not working well for young people. • Servas web page style is not very modern. It is good for people who use computers more than mobile phones, but even the web page application for mobile phones is not very easy to work with. Servas Online is good to manage the members, data and the news, but not very suitable for communications. Young people are not into the web page and they don´t receive enough information from it. After the conclusions of the Communication and Multimedia working group, we came with a common conclusion that for improving the communication between the Servas members, especially the young ones, would be useful to create a mobile App. We collectively thought that carrying Servas in our pockets would allow us to get more involved in the decision-making processes of the organization, the events and activities, while we interact and create a deeper network with our friends all over the world. We also believe that Servas visibility

would be improved, making the organization more attractive for younger members and ensuring the new generations and the future of Servas as an organization. The objective of this App is to make Servas more alive.

5. Who is responsible for accomplishing the results of the motion?

Plan of the APP. Two stages: First stage:

The Youth and families committee create a group of volunteers - Team ServasOnline-APP - to study the requirements the APP needs to have that fits our needs. (Volunteers can be from any country and age).

The Team ServasOnline-APP will:

a) work closely together with a Servas Online Management Team.

b) focus on the "user experience" for Servas Online in general, including the parts to be made

available via App as well.

The Youth and families committee create a group of volunteers - Team ServasOnline-APP - to study the requirements the APP needs to have that fits our needs. (Volunteers can be from any country and age).

The viability of the program will depend on several factors: the cost of creation, the maintenance cost and the budget Servas International decides it is affordable.

Second stage: • After researching the feasibility of the project, if it is shown it is viable and affordable, a motion will be drafted by SI Exco, in cooperation with the Servas Online Management Team and the Team ServasOnline-APP for the ServasOnline APP.

The motion should contain

a) development plan

b) budget and cost assessment plan

c) names of dedicated persons responsible for the ServasOnline APP project

• If the new motion is passed, one company will be chosen to create the APP.

6. Benefits for SI

To have a new and modern tool to improve the communication through mobile phones. To be more attractive for young people and increase new young members.

7. Resource needs - time, human resources and specialist expertise

A group of volunteers who leads the project.

8. Budget implications

No, only first stage of the plan will be carried out. The second stage of the plan will need a budget but only after researching the feasibility of the project, if it is shown it is viable and affordable, a motion will be drafted for a SI Exco vote about the budget.

9. Does it affect the SI statutes?

NO

10. What is the impact if the motion is not passed?

We need to be more attractive for young people and If we don´t modernize our tools of communication this goal can be much more difficult.

For Minute Taker Use Only:

Amendments (Passed or defeated)

Final Motion (Passed or defeated)